



Inform EU

Community of EU Funds Communicators

INFORM EU SOCIAL

Meeting on 5 March 2025, the [EGG Conference Centre](#) Rue Bara 175, 1070 Brussels

Communicating Social Europe Together

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| 09:30 | Registration with coffee |
| 10:00 | Welcome and introduction |
| 10:05 | The communication priorities of the new European Commission
Sophia Eriksson Waterschoot
Deputy Director-General, DG Communication, European Commission |
| 10:20 | Advancing a fair Europe and social funding
Denis Genton
Director, European Pillar of Social Rights, Strategy
DG Employment, Social Affairs and Inclusion, European Commission |
| 10:35 | Exchange with INFORM EU Social members
on the Commission's and Member States' communication priorities |
| 11:00 | Coffee Break |
| 11:20 | DG Employment Communication Priorities and Strategy 2026-2030
Carolien Peeters
Acting Head of the Communication Unit
DG Employment, Social Affairs and Inclusion, European Commission |
| 11:30 | Group discussions on working together in the future |
| 12:10 | Reporting from the groups |
| 12:25 | Conclusion |
| 12:30 | Networking Lunch |