



EUROPEAN COMMISSION
DIRECTORATE-GENERAL
REGIONAL AND URBAN POLICY
Budget, Communication and General Affairs
Communication

INFORM EU Communication Lab: National Communication Coordinators

Vienna, Austria, 31 March-2 April 2025

Agenda

Monday, 31 March 2025

Venue: ÖROK-Geschäftsstelle, Fleischmarkt 1, 1010 Wien

14.00-14.30 Welcome coffee and registration

14.30-15.00 Welcome from Austria and the European Commission

15.00-17.00 Roles, responsibilities – and expectations

A discussion about the understanding of what a national communication coordinator does, and what different expectations are.

Input from Slovenia, France, Belgium, Ireland and the Commission, followed by discussion.

18.00 Informal get together

Venue: Kaffee Alt Wien, Bäckerstraße 9, 1010 Wien

Tuesday, 1 April 2025

Venue: Urania, Uraniastraße 1, 1010 Wien

09.00-10.30 Results and added-value (so far)

This session focusses on the results of the NCC function, and its added-value for the EU and the MS.

Input from Italy, Czechia and Spain, followed by group discussion on key success factors.

10.30-11.00 Coffee break

11.00-13.00 Joint products and activities

This session focusses on successful, cross-funds activities which could be used as blue prints for other MS.

Input from Denmark, Portugal and Greece, followed by a practical group exercise.

13.00-14.00 Lunch

14.00-18.00 Project visits

14.45-15.30 Visit of a RRF co-funded project “Primärversorgungszentrum Millennium Med”

Venue: Handelskai 94-96 / Top 200 / Stiege 4 / 2. OG / BT1, 1200 Wien

16.15-17.30 Visit of an ERDF co-funded project “DREAM RRMV Vienna”

Venue: Wasserbaulabor, [Am Brigittenauer Sporn 3, 1200 Wien](#)

19:30 Networking dinner

Venue: Heuriger 10er Marie, Ottakringer Straße 222-224

Wednesday, 2 April

Meeting venue: Urania, Uraniastraße 1, 1010 Wien

09.00-10.45 National communication networks

A discussion about the national communication networks, their functioning and stakeholder involvement, and added value.

Input from Sweden, Luxembourg, Germany, Malta and the Commission, followed by group discussions.

10.45-11.00 Coffee break

11.00-12.15 Looking ahead and beyond

This session focusses on the coordinator's expectations for a future set-up, including regulatory references, requirements for a suitable work environment and the interface with the Commission.

Participants will discuss in groups and present their ideas and input.

12.15-12.30 Conclusions from the Commission

12.30-14.00 Lunch, end of programme and departure