

The GPP and innovation procurement Platform of the Alpine - Central Europe Area

Expert Roberto Grassi

Area Alpina- Europa Centrale



Presidenza del Consiglio dei Ministri
Dipartimento per le politiche di coesione e per il sud

Ufficio V - Servizio XVIII - Coordinamento e Monitoraggio
Programmi CTE



**Unione
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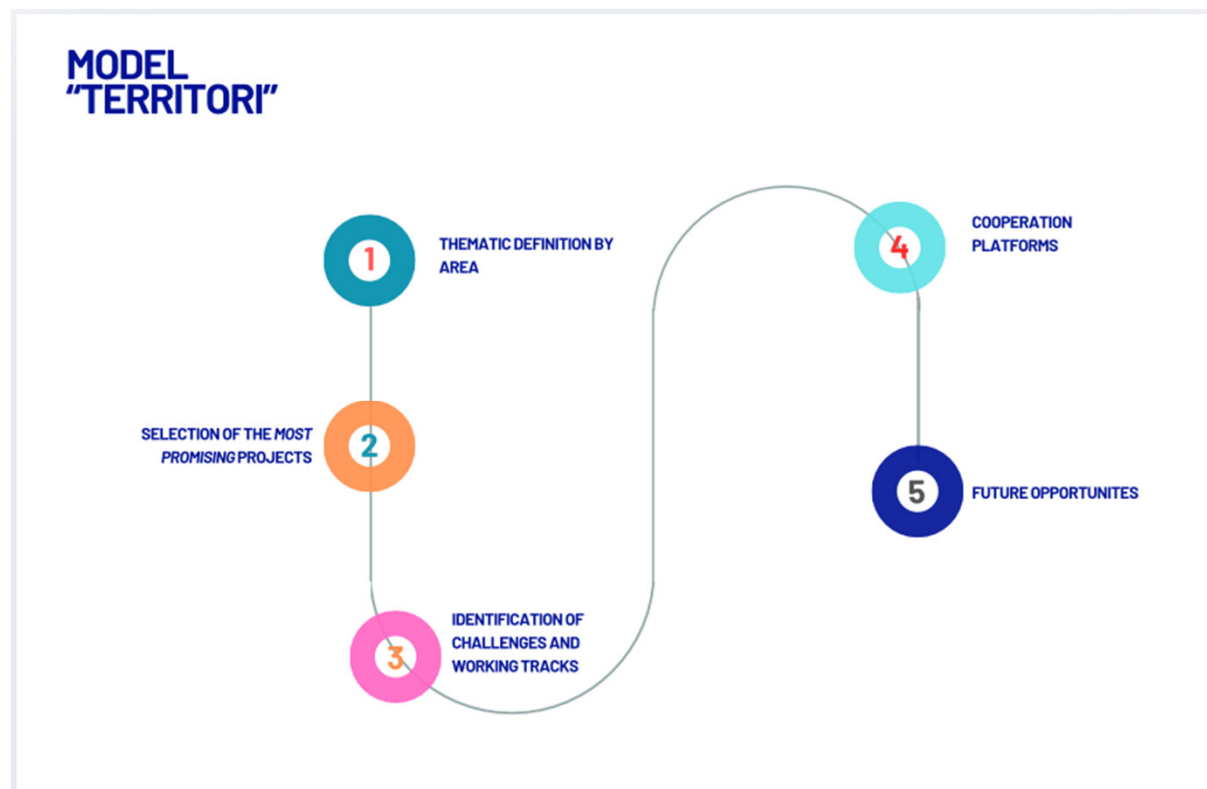
Programma complementare di azione e
coesione sulla governance nazionale dei
programmi dell'obiettivo cooperazione
territoriale europea (CTE) 2014-2020

PIANO DI ATTIVITÀ PER L'ATTUAZIONE
DELLA LINEA 5 "PROGETTUALITÀ
STRATEGICHE E STUDI" DEL PAC CTE
2014-2020

Collection and selection of the most promising projects

- Selection of the topic for the area (GPP - Green Public Procurement)
- Selection of approximately 50 projects in the initial phase and 5 further projects in the refinement process
- Structuring of a tailor made questionnaire to be submitted to the beneficiaries of the most promising projects
- Composition of survey grids for interview results and development of semi-structured interviews
- Compilation of the grids downstream of the interviews carried out to the project beneficiaries of the two regions involved in the experiment
- Preparation of an extended report and a synthesis report, relating to the elaboration of the information gathered in the previous phases and definition of the challenges for GPP in the Alpine-Central Europe area

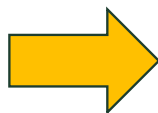
Methodology



Definition of the theme and selection of the most promising projects

INVOLVED REGIONS	VENETO e FRIULI VENEZIA GIULIA
THEMATIC AREA	CIRCULAR ECONOMY
THEME	GREEN PUBLIC PROCUREMENT FOR PUBLIC BUILDINGS

CIRCULAR ECONOMY
+ 50 PROJECTS INTERREG of :
Interreg Europe,
Alpine Space,
Central Europe,
Ita-Aut, Ita-Slo, Ita-Cro,
Med



Green Public Procurement for public buildings

- 5 projects *most promising*
- GRASPINNO – Interreg Med 14/20
- CIRCE 2020 – Interreg Central Europe 14/20 (FARO)
- GPP4BUILD - Interreg Ita-Aut 14/20
- GPP-STREAM – Interreg Europe 14/20
- CIRCULAR 4.0 – Interreg Alpine Space 14/20

Definition of the theme and selection of the most promising projects

Thematic clusters to which selected projects belong

CAPACITY BUILDING PA and SMEs

- training
- Modelling

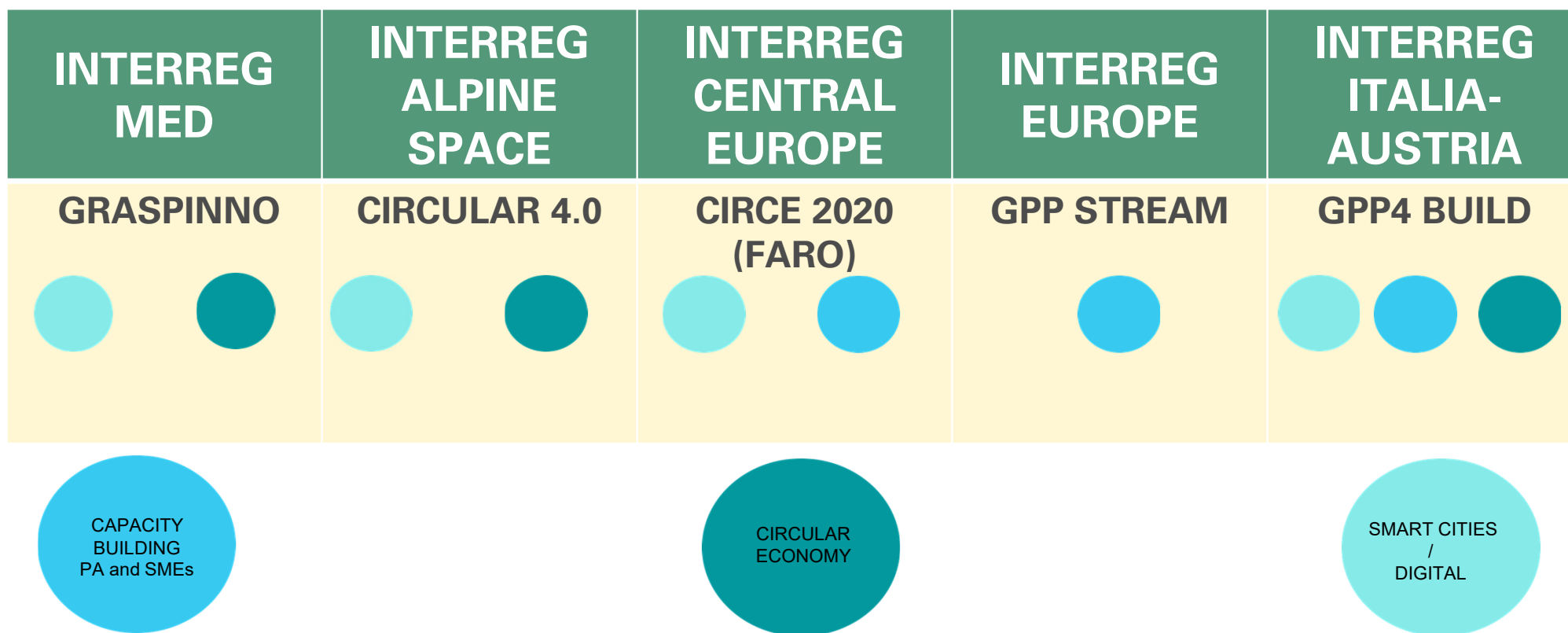
CIRCULAR ECONOMY

- industrial strategies
- Network of enterprises

SMART CITIES and DIGITAL

- digital tools
- digital platforms

Definition of the theme and selection of the most promising projects



The outputs of selected projects

PROJECT	OUTPUT
GRASPINNO	• Green Procurement Action Plan • Online service platform • living lab
CIRCE 2020	• LCC/LCA circular calculation tool • GPP and certification training course - dedicated "wiki" page • regional circularity index
CIRCULAR 4.0	• toolkit: tools for the evaluation of digitization and circularity • training courses • Local actions for SMEs to promote the circular economy through digitisation processes
GPP4BUILD	• Online product database • Competence Centres
GPP-STREAM	• Green Procurement Action Plan

Identification of Challenges and Working Tracks

CHALLENGE 1: GPP AS A LEVER FOR MARKET INNOVATION/RETHINKING PA STRATEGIES AND BUSINESS MODELS	CHALLENGE 2: HUMAN CAPITAL AND NEW SKILLS	CHALLENGE 3: STRENGTHENING AND IMPROVING PUBLIC-PRIVATE COLLABORATION	CHALLENGE 4: GOING BEYOND GPP/CHANGING PERSPECTIVES
TRACK 4 - Promote innovation in products and services for PA by strengthening the criteria of circularity, proximity, smart buildings	TRACK 1 - DISSEMINATE AND STRENGTHEN GPP PRACTICES THROUGH KNOWLEDGE AND EXPERTISE TRACK 2- BUILDING SECURE, UP-TO-DATE DATABASES OF PRODUCTS AND SERVICES/ computerising and digitising processes and information	TRACK 1 - DISSEMINATE AND STRENGTHEN GPP PRACTICES THROUGH KNOWLEDGE AND EXPERTISE TRACK 2- BUILDING SECURE, UP-TO-DATE DATABASES OF PRODUCTS AND SERVICES/ computerising and digitising processes and information	TRACK 3- TEST NEW CONCEPTS beyond the GPP and extend the value chain by involving actors upstream or downstream of the GPP process

Identification of Challenges and Working Tracks

FOCUS ON THE CHALLENGE and SELECTED WORKING TRACKS

CHALLENGE 4: GOING BEYOND GPP/CHANGING PERSPECTIVE

This challenge requires the regions to be highly capable of engaging and taking a proactive approach. In particular, the Regions have chosen to look more closely at innovation procurement, which requires a real change of perspective: the public administration is not limited to buying existing solutions on the market, It challenges the market to meet unmet needs, both by funding research and development of experimental prototypes and by purchasing products already developed but not yet widely available.

TRACK 3: EXPERIMENT WITH CONCEPTS OTHER THAN GPP and extend the value chain by involving actors upstream and downstream of the value chain

From a more operational point of view, the Working Track proposes to deepen knowledge of innovation procurement and also to try to build new training paths and new projects, particularly in Europe, to try to test it. It also proposes to establish links with various networks of European «players» who are more experienced in the field.

The cooperation platform

Objectives shared by participants

SHORT TERM:

- To explore the subject of innovation procurement, including expert support and institutional comparisons
- To create interest within the institutions
- To spread knowledge through training
- To lay the foundations for testing a small innovation contract

MEDIUM TERM:

- To test an innovative contract, even small
- To consolidate the method within institutions and in the territory
- To consolidate regional policies

The cooperation platform

Participants

- Veneto Region: European Territorial Cooperation and Macro Regional Strategies Unit; GPP Office of General Affairs, Procurement, and Stable Operational Structure, Purchasing Goods and Services; Research, Districts and Clusters Unit;
- Friuli Venezia Giulia Region: Specialized operating Unit for research, innovation, European Social Fund Plus, and other funds; International Relations and European Programming Unit; Central Directorate for Environmental Protection, Energy, and Sustainable Development;
- APE Friuli Venezia Giulia
- Veneto Innovazione
- Area Science Park
- ARPA Veneto
- ARPA Friuli Venezia Giulia
- University of Verona
- University of Padova
- University of Ca' Foscari
- University of IUAV
- Unioncamere of Veneto
- Chamber of Commerce Venezia and Rovigo

The cooperation platform

Participants:

- AGID, Agency for the digital Agenda
- Department for Cohesion policy and for the South
- Policy Learning Platform of the Program INTERREG EUROPE
- «Peers»:
 - Ana Lucia Jaramillo Villacis - Corvers Procurement Services B.V., Netherlands
 - Povilas Bacevičius – Lithuanian Centre for innovation, Vilnius, Lithuania
 - Tomas Gustafsson – Region Västerbotten, Sweden
 - Guillaume Guézélou – Region SUD Provence-Alpes-Cote d’Azur, France
 - Coen Bergman – City of Amsterdam, Netherlands
- Experts Eutalia for the project Territori

The cooperation platform

Activities

3 meetings:

- April 4° 2024: workshop with AGID
- September 12° 2024: Preparation of stakeholders for Peer Review
- October 23° -24° 2024: Peer Review on innovation procurement

Dissemination event of the Territori project
FORUM Acquisti Verdi Veneto 2024, 27 June 2024
M9 - MUSEO DEL '900



The cooperation platform



Results:

- Inclusion of the challenge and work track of the Territori project in the PAR-GPP 2024-26 of the Veneto Region (*DGR n. 177 of 27 feb 2024, Ann. I - par. 4.12.6 dedicated to the project «Territori»*);
- Exploratory workshop with AGID on innovation procurement;
- Application and organisation of a «[peer review](#)» within the framework of the Policy Learning Platform of the Interreg Europe programme, with subsequent delivery of the follow-up report and work plan;
- Organization in the year 2025 of a training course within the framework of the call for proposals Mase (Ministry of Environment and Energy Security) «*Presentation of expressions of interest for activities referred to in art. 34 Legislative Decree n. 152/2006 and ss.mm.ii on the implementation of the National Strategy for Sustainable Development*» aimed at stakeholders in the field of innovation procurement (e.g. regional officials, stakeholder of the platform territories etc. to be identified) and which will also be open to some officials of the FVG Region;
- Bringing the territory closer to innovative procurement: introduction to innovative procurement during a [series](#) of meetings organized as part of the information campaign on the new Regional Action Plan for Green Public Procurement;
- Collection of good practices/European projects

Future opportunities

Possible developments and potentialities

- Consolidation of a regional inter-directional and multi-stakeholder working group to develop new activities and proposals on innovative procurement;
- Consolidation of the innovation procurement training path by tapping new internal and external funding;
- Development of European projects, in particular INTERREG and HORIZON also as associated partners;
- Mainstreaming: formalising regional policies for the development of innovative procurement from an executive paper;
- Verification of opportunities for study visits and activation of direct channels with Italian or European regions with significant experience in innovative procurement;
- Replicability of the model in all Italian regions, since all have a Regional Action Plan (PAR)-GPP;
- Re-launch of the themes in the EUSALP and EUSAIR Macro-strategies for further transnational activities.

Implemented and produced documents

- Methodological guidelines for the activation of cooperation platforms and subsequent integration plans, March 2023
- Path for the identification of thematic clusters, March 2023
- Project survey cards, March 2023
- Accompanying note to the project for the Alpine-Central Europe Area, May 2023
- Track interview for analysis of project outputs, June 2023
- Report on the activation of capitalization processes for selected projects, January 2024
- Report on the activation of capitalization processes for selected projects -Summary, January 2024
- Work proposal Alpine-Central Europe area «From GPP to innovative procurement», March 2024
- Cooperation platforms on green public procurement and innovation procurement, May 2024
- Application for Peer Review under the Interreg Europe Programme, June 2024
- Background paper on the identification of peers, July 2024
- Peer review final report, December 2024
- Good practices and projects collection, December 2024
- Modelling of the route activated by the Territori project, December 2024